

Thousands Customers

Attend these sales at THE 14TH STREET STORE every Friday.

They find it richly profitable to

IT IS AN ABSOLUTE FACT that we offer MORE AND BETTER BARGAINS than any other store in New York Fridays.

And this is being generally conceded; we make the greatest efforts and we accomplish the greatest

To-morrow MORE THAN 100 TABLES WILL DISPLAY SPEC-IAL BARGAINS IN SEASONABLE AND HIGHLY DESIRABLE MER-CHANDISE.

MAIL AND TELEPHONE OR DERS will be filled unless otherwise

WHITE FRENCH LAWNS, good quali-

ties, 45 inches wide, suitable for shirt-waist suits or dresses. 15c
WHITE DOTTED SWISSES, extra fine

ceptionally fine silky finished.
Actual value is 39c, a yard. 25c

IMITATION LINEN SUITINGS, 36

Notions.

JERSEY COVERED JERSEY COVINGS AND ACHINE TO SHAPE AND ACHINE Thread, 100 yards on a soool, in white and black: 18C dozen ... 18C

Muslin

Underwear.

WOMEN'S DRAWERS, umbrella

ruffles with deep hemstitched hem. All sizes. 19c

WOMEN'S SKIRTS, with very wide
embroidery flounces. Four hemstitched tucks on the
flounces, and exceedingly good values for..... 79c

ly good values for..... (Second Floor.)

Children's

We Maintain an Extensive City and Suburban Delivery Service.



Everything here advertised ALL DAY, unless otherwise specified.

Wall Papers Curtains.

3 Bargain Friday Specials Curtains.

10 Rolls of Good Paper 20 Yards of Border, Value is 98c., for 65c

10 rolls Fine Gilt Paper and 20 yards of border. 986 (\$1.50 value)

10 Rolls of Heavy Embossed and Special Papers 20 Yards of Border, Value is \$1.48

Linoleums. o pieces of 16-4 or 4 yards wide LINOLEUM. 75c. values; 47c square yard(Fourth Floor.)

Handkerchiefs Men's and Women's. WHITE AND COLORED BORDERS, hemstitched. Slightly mussed and soiled from handling, hence the reduction from the usual price of 5c. and 8c. to 3c

Women's WOMEN'S COLORED BORDER HANDKERCHIEFS with fine Swiss embroidered corners, in white and colors, 15c. 10c values, each (Main Floor.)

Window Shades. Extra Good Bargains. A complete assortment of shades, all ready to hang and mounted on good spring rollers.

PLAIN OPAQUE SHADES, 19c

FRINGED OPAQUE SHADES, 29c

ZIG-ZAG STITCHED HOLLAND SHADES, 36x72; each

(Fourth Floor.)

(Fourth Floor.)

White Goods.

An Important Sale Friday-NOTTINGHAM CUR-TAINS, made of fine Egyptian yarns, in beautiful Irish Point, Brussels and Renaissance designs. All full 3½ yards long and 54 inches wide. Edges made strong and durable with button-hole stitch. \$1.59

Ruffled Bobbinet Curtains. Made of excellent quality bobbinet, with Renaissance edges and insertions. Very special bargain. Not more than 5 pairs to a customer. Pair 79c

69c. Ruffled Muslin Curtains. Made of sheer muslin, with 6

tuck insertions, good, full ruf-fles of same material. They cannot be matched in New York at this price. Not more than 6 pairs to a customer. Pair 35c

Door Draperies.
The usual \$4.50 kind. Extra heavy self-colored figured Tapestry, richly

fringed top and bottom. Designs and colorings that will beautify your home. Pair.....

Couch Covers. The \$1.98 Kind Reduced. Made of heavy revers-

fible Negus tapestry, richly fringed all \$1.19 around, Each..... (Fourth Floor.)

Artificial Flowers. About 600 sprays of 25c., 35c. and 49c. Roses, Lilacs, Corn Flowers, June Buds and various others. 15c Choice at.....(Main Floor.)

RIBBONS.

Thousands of Yards To-morrow at Less than 1/2 What They Were Made to Be Sold At.

THE BEST values that have been offered by any store this year; and it is a year when Ribbons are in extraordinary demand. There are exactly 2,800 pieces in the lot. They are 3, 3½, 5 and 6 inches wide.

Fancy Stripes, Polka Dots, Plaids, Black and White effects; plain Ribbons and hundreds of others. All the newest shades and effects.

THE BIG SQUARE IN THE MAIN AISLE will be devoted entirely to this



All Bows and Hat Trimmings Will Be made Free of Charge

The lots are divided thus: 1,000 Pieces of 3. 314 and 4 inch All Silk Fancy Ribbons that are valued up to 25c a yard. Yd.. 10c ,000 Pieces of 4, 41/2 and 5 inch Pancy Ribbons, valued up to 35c, a yard. Choice to-morrow, yd. 18c 800 Pieces Warp Print the fine widths. Valued 196 95c hats.

Straw Hats.

Middles, Sailor shapes, colored straws, plain blue and mixed straws. Full shapes and, 49c the best assortment ever 75c. Included are new Russian,

Neapolitan, middies-made of the fine Milan braid. Not cheap straws, but genteel (Third Floor.)

Specials Friday, 10 A.M. to 1 P.M. NO MAIL ORDERS FILLED. QUANTITIES LIMITED. TO-MORROW, TO-MORROW. TO-MORROW.

Fritzi Belts.

8 inches wide

White

Lawn

Waists.

TO-MORROW. 10 A.M. to 1 P.M. Women's Sample Hats.

Hand-made, both large and small shapes in all col ors; 98c. values Not more than 2

(Main Floor.)

TO-MORROW.

Boys'

Knee Pants.

unen thread.
Sizes 4 to 14.
Elastic Waist
Bands. Not more
than 2 to a customer. Pair.

the regula 15c

Hair

Nets.

(Main Floor.) Covert Pony Coats.

women. Good quality covert cloth, pony coat styles, with double breasted fronts. Sizes up to 44. Not more than 1 to a customer. Each.

Nemo Corsets at 75c.

Adrienne Health Brace.

Special demonstration of the virtues of this wonderful appliance daily in the Corset Department, second floor of THE 14TH STREET STORE.

White Oxfords.

Sample Leather Belts.

It's the biggest Belt season in history, and this is the biggest Belt bargain we've noted in some time. We place on sale to-morrow

samples consigned to us by one of the largest manufacturers. All

new, up-to-the-minute styles, in black, white and colors. Included

are glove kid, suede, morocco, grain and calf leathers. Mostly all have solid gilt buckles. 25c. and 50c. 19c

breakage, or sales. These sets we have been saving and now place

them on sale OLD-FASHIONED BARGAIN FRIDAY at 1/2 Price.

\$10.00 American Porce. \$4.98 | \$18.00 English Porcelain \$8.98 | \$14.00 English Porcelain \$6.98 | \$20.00 Austrian China \$9.98 | JARDINIERES AND PEDESTALS. Glazed Majolica ware, handsomely embossed, artistic colors and shapes to select from They stand 36.

artistic colors and shapes to select from. They stand 36 inches high and the jardinieres measure 11 inches in diam-

Boys' Outfits, with 2

Pairs Trousers.

Norfolk or Double

Breasted Jacket.
1 Pair Plain Trousers.

1 Pair Knicker Trousers

All the popular materials and mixtures in light and medium. Stripes or checks. Sizes for boys, 7 to 15 years of age.

Boys' Norfolk Suit \$ 1.98

With 1 Pair Knicker Trousers

eter. About 50 to be sold at this price.....

GENUINE WILSON WHISKEY - Distillery bottling; per bottling, 75c

(1 Bottle to a Customer.)

SUNLIGHT RYE

WHISKEY - Made in Baltimore; rich

and mellow; per case of 12 quart bottles. including 12 %-pint flasks free, \$11.50 per full quart bottle. including 1 %- \$1.00 (Limit one case.)

Men's

Summer

Underwear.

tomer. Each.

Women's

Knit Underwear.

For Men, Women & Misses

MISSES' FINE RIBBED SILK VESTS OR PANTS. Former low necks and sleeveless. Pants wide fitting, with deep lace. 121c

WOMEN'S SWISS RIBBED VESTS.

trimmed with lace, others with silk ribbons. Regular and extra large sizes. 12½c

MEN'S FRENCH BALBRIGGAN UN-

DERSHIRTS AND DRAWERS.

Shirts have long sleeves.

Drawers have double 25c

seats, Each(Main Floor.)

\$5.00 American Porcelain Tea

\$7.00 Austrian

\$8.00 American -Porcelain Din-

ner Sets..... \$9.00 American

Porcelain Din-ner Sets....

Boys' Suits.

1,000 Women's

10 lbs. to a cus tomer. Lb.,

Weakfish.

Women's Lawn Waists

Women's

Trimmed

Hats.

Cambbell's

Soups.

Slightly Soiled, So Price is Lowered to 2,000 Waists (slightly soiled) made of sheer white lawns. Some made with yoke effects, others elaborately trimmed with fine

lace insertions, pretty openwork embroideries and clusters of tucks. Either long or short sleeves and fancy collars, at...... 89c SHEER WHITE LAWN WAISTS, with round yokes and collars formed of narrow lace insertions. Three rows of lace insertions, with

Some are handsomely embroidered, others have lace yokes. Several styles to choose from. New sleeves and fancy collars \$1.98

Summer Millinery. Excellent Bargains in Ready-to-Trim and Ready-to-Wear Hats.



More of the Hats that women are buying so eagerly, and which Fashion is so widely commending. All shapes and colors, all the popular materials. Most of these hats were made to be 69c sold at \$1.49. Friday at ...

Hats Reduced for Friday.

Your choice to-morrow of 300 Handsome READY-TO-WEAR HATS that were intended to sell at \$2.98 to \$3.98. All the leading shades and handsomely trimmed. Reduced for to-morrow to \$1.98

(Main Floor.)

Wrappers Big Sale Good 98c Sample Wrappers of fine quality lawn or

percale, light and dark colors, stripes. figures and polka dots. All prettily made in a large variety of styles, trimmed with shoulder ruffles, braids and laces. Extra full width skirts and deep flounces. Sizes 34 to 46. One style is illustrated. \$1.25 values at... 98c

LAWN WRAPPERS in all colors, neat stripes and figures, prettily made with braid trimmings. Full width skirts, with deep flounces. Sizes 34 to 46. \$1.00 values at..



either single or double breasted styles. Coats are cut stylishly long, have deep centre vents, broad con-cave shoulders, hand-felled collars, lined throughout with extra quality lining; sizes from 34 to 46 chest in regular, stout and slim builds

500 Fancy Suits for Men.
We are going to place on sale 500 Fine Worsted Suits, in the new popular grays. All sizes and either single or \$6.66

(Third Floor.)

Muslins.

5c A yard for yard wide muslins of various qualities. Some worth Sc. a yard. Either bleached of unbleached.

Linings.

Towelings.

Young

Men's Suits

Window

Screens.

Wash

Skirts.

Pure

Feather

Pillows.

19x26 | nche

Table Damasks

BLEACHED DAMASK, 14 to 160 TABLE DAMASK, extra values; 38c. values, yard....... 220

Embroideries.

Dress Goods

Colored Wash Goods.

White Goods. VICTORIA LAWNS, 40 inches 61/2C wide, 124/c. values; yard.

FANCY LACE STRIPE LAWNS, 71/2C INDIA LINONS, very fine quality, 15c. values; yard.

SHEER PERSIAN LAWNS, 40 inches wide, 19c. values; yard.

LINGSRIE BATISTES FOR

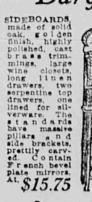
Hosiery.

Half-Price Bargains for Men and Women.

25c Hosiery 1/2 Price.

CHILDREN'S Fast Black Hosiery, 2x2 rtb. Sizes 5 to 10. 11c (Main Floor.)

> Furniture Bargains.









of selected quartered oak, golden finish, piano polished, double prong brass hooks. shaped French bevel plate mirrors; bek seats, with umbrella ments.....\$7.48

Materials of navy blue Thibet, fancy mixed Worsteds, mixed Cheviots and fancy effects. Also double-breasted styles in the same effects. Sizes for boys 7 to 16 years. \$1.98

Wines and Liquors

For Two Days--Friday and Saturday Mail and Telephone Orders Given Careful Attention.

> CREME DE MENTHE-MONONGAHELA RYE
> WHISKEY - Per 45C
> bottle.
> MONOGRAM RYE WHISKEY - Per gallon, 70C